

Tourism Activity Calendar July 2024

Month	Date	Type of engagement	Market	Industry participation	
2024	July	10-12 July'24	KiwiLink India - MUMBAI	IMA, QM Products	ChristchurchNZ participating
		15-17 July'24	KiwiLink SE Asia - MALAYSIA	IMA, QM Products	ChristchurchNZ participating
	August	6-9 Aug'24	TEC NZ Conference - INV	Inbound	All TEC members, ChristchurchNZ participating
		7 Aug'24	CNZ Networking Event - CHC	Members	CNZ Destination Partner Members only
		15 Aug'24	NZ Cruise Assn Conference - AKL	Industry	All members
		9 Aug'24	Local champion training - cruise / volunteers	Industry	Industry
	September	9-13 Sep'24	Kia Ora South (KOS) In the Bay - USA	US	TBC
		14-24 Sep'24	CNZ USA roadshow	US	TBC
		26 Sep'24	ChristchurchNZ IBO EVENT - AKL	Inbound	TBC
		TBA	Front line training - conceirge & inbound	Industry	Industry
	October				
	November	5-6 Nov'24	TIA Summit - AKL	Industry	All members
		20 Nov'24	CNZ Networking Event - CHC (XMAS)	Members	CNZ Destination Partner Members only
	December	4-5 Dec'24	TEC Symposium - AKL	Industry	Members only
2025	January				
	Febraury	1-12 Feb'25	AIME - MEL	BE/INT	
	February	TBC	CNZ Australia Roadshow		CNZ Destination Partner Members only
		11-13 Feb'25	Pinot Noir NZ 2025 - CHC	BE/INT	
			TNZ Regional showcase, Australia - CANCELLED	CANCELLED	CANCELLED
	March	TBC	RTNZ/ IBO Connect - AKL	Inbound	RTO Only
	April	TBC	CNZ Networking Event - CHC	Members	CNZ Destination Partner Members only
	May	6-9 May'25	TRENZ 2025 - ROT	ALL	TBC
	June	TBC	MEETINGS 2025	Business Events	
		20-28 June'25	Kia Ora South (KOS) - CHINA	China	TBC
	July	TBC	TNZ Global Travel Marketplace (GTM) Trade show, Nth America		TBC
	August				
	September				
	October	TBC	KiwiLink UK/ Europe - LONDON	IMA, QM Products	TBC
		TBC	TIA Summit	Industry	All members
		TBC	IMEX Americas 2025 TNZ - LAS VEGAS	RTO QM Products	TBC
	November	TBC	KiwiLink China	IMA, QM Products	TBC

Acronyms

TBC	To be confirmed
CNZ	ChristchurchNZ
TEC	Tourism Export Council
IBO	Inbound Operator
TIA	Tourism Industry Aotearoa
IMA	International Marketing Alliance (Kakioura, Hurunui, Mackenzie, Timaru, West Coast)
QM	Qualmark
US	United States of America
BE / INT	Business Events / International
RTO	Regional Tourism Organisation (ChristchurchNZ, Kaikoura, Hurunui, Mackenzie, Timaru, West Coast)
AIME	Asia Pacific Incentives and Meetings Event
RTNZ	Regional Tourism New Zealand
TNZ	Tourism New Zealand

